



7+
Years
Experience

Hello, I'm

Md. Rakib Hossain

Graphic & Brand Designer

Brand Identity · Graphic Design · Website UI

Graphic & Brand Designer with 7+ years of experience creating brand identities, marketing visuals, website UI, and digital assets. Skilled in Adobe Creative Suite, Figma, and AI-powered workflows, delivering strategic and visually engaging designs across digital and print.



Contact

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Dakshinkhan, Dhaka, Bangladesh



Skills & Expertise

Brand Design

- Brand Identity Design
- Logo Design & Visual Identity
- Brand Guidelines
- Typography & Layout Design
- Color Palette
- Packaging & Label Design
- Social Media Branding

Graphic Design

- Print Design
- Poster & Campaign Design
- Editorial Design
- Marketing Design
- Visual Communication

UI/UX Design

- Wireframing & Prototyping
- Website UI Design
- Mobile App Design
- Design Systems

Motion Graphics

- Basic Motion Graphics
- Social Media Animation
- Promotional Video Editing



Portfolios Links

www.mdrakibhossain.com

www.linkedin.com/in/rakibcreative

www.behance.net/rakibcreative

https://dribbble.com/rakibcreative1



Professional Experiences

- BizStori.ca** (Canadian Digital Marketing Agency)
 Graphic & Brand Designer | June, 2025 - Present
 - Created 50+ branding assets for digital and print campaigns.
 - Designed 20+ responsive website UI layouts in Figma.
 - Created 300+ social media and marketing creatives.
- One97 Technologies Pvt. Ltd.** (Fintech Company)
 Graphic & Brand Designer | October, 2023 - May, 2025
 - Designed 80+ branding and marketing creatives.
 - Created 15+ responsive website and mobile UI screens.
 - Created digital marketing assets for multi-channel campaigns.
- Fiverr** (Freelance Platform)
 Graphic & Brand Designer | January, 2019 - September, 2023
 - Delivered 1k+ branding and graphic design projects.
 - Designed 20+ packaging and label solutions.
 - Designed website UI layouts and assets for 10+ startups.



Education

Bachelor of Business Administration (BBA) in Accounting,
Govt. Bangabandhu College, Pallabi, Dhaka (Graduated in 2020).



Training

Complete Web & Mobile Designer: UI/UX, Figma – Udemy (2024)
Graphic Design Full Course – Mind Luster (2023)
Diploma in Graphic Design – D.I.T Institute (2018)



Tools & Technologies

- Ai** Adobe Illustrator
- Ps** Adobe Photoshop
- Pr** Premiere Pro
- Ae** After Effects
- Figma** Figma
- Canva** Canva
- ChatGPT** ChatGPT
- Claude** Claude
- Gemini** Gemini
- Magnific AI** Magnific AI
- AI-Assisted Design Workflows** AI-Assisted Design Workflows



Language Skills

- English (Professional Working Proficiency)
- Bengali (Native)